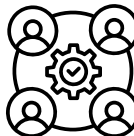


An indicative 'Strategy on a Page' modelled on the National Sport Strategy

VISION	Creative, connected communities enriched by a robust arts and culture system that delivers for all Australians						
PRINCIPLES	 Available & Accessible		 Innovation & Preservation		 Ambition & Enterprise		 Integrity & Partnership
PRIORITIES	Culturally engaged communities	Creativity, openness & learning	Training, skills, workforce & digital transformation	A high-performing, high-impact industry	Strengthening economies & places	International exchange, engagement & trade	
	Improve access and reduce barriers to participation in cultural and creative expression and experiences.	Invest in early years and school-aged education and community activities to grow cultural literacy, creative thinking, adaptability and lifelong creative engagement.	Refine specialist education and training opportunities to grow digital capacity (including AI), meet future skills demand and build more sustainable careers.	Accelerate high-impact and innovative organisations, institutions, projects and activities. Impact considerations = cultural, economic & social.	Co-invest in place-based approaches that create liveable communities and increased economic activity.	Secure and leverage Australia’s position as an innovative, stable, multicultural liberal democracy. Priority region: Asia-Pacific.	
OUTCOMES	Society-wide belonging, connection, cohesion, civic engagement & health benefits		Creative, adaptable people	Dynamic creative expression & sustainable industries, in cities, suburbs & regions	Increased economic contribution & liveable cities, suburbs & regions	Strengthened cultural relations, regional connectivity & creative trade	
MEASUREMENT	Cultural venue and event attendance statistics (ABS ²⁹)	Creative thinking performance (OECD ³²)	Training and workforce size – creative and cultural industries ³⁴	Percentage of total economy ³⁵	Creative trade balance (UNCTAD ³⁶)		
	Culture-related indicators in Scanlon-Monash Index of Social Cohesion ³⁰ and HILDA Survey ³¹	Cultural participation statistics (ABS ³³)	New/continuing businesses and not-for-profits by geography	Proximity-based and digital connectivity access measures	Cultural power (Lowy Institute Asia Power Index - Cultural Influence Measurement ³⁷)		
		Creative education access & quality – early years, primary, secondary	Success on international platforms		International creative exchange		