

CIAF CAIRNS INDIGENOUS ART FAIR

AUSTRALIA'S PREMIER INDIGENOUS ART FAIR

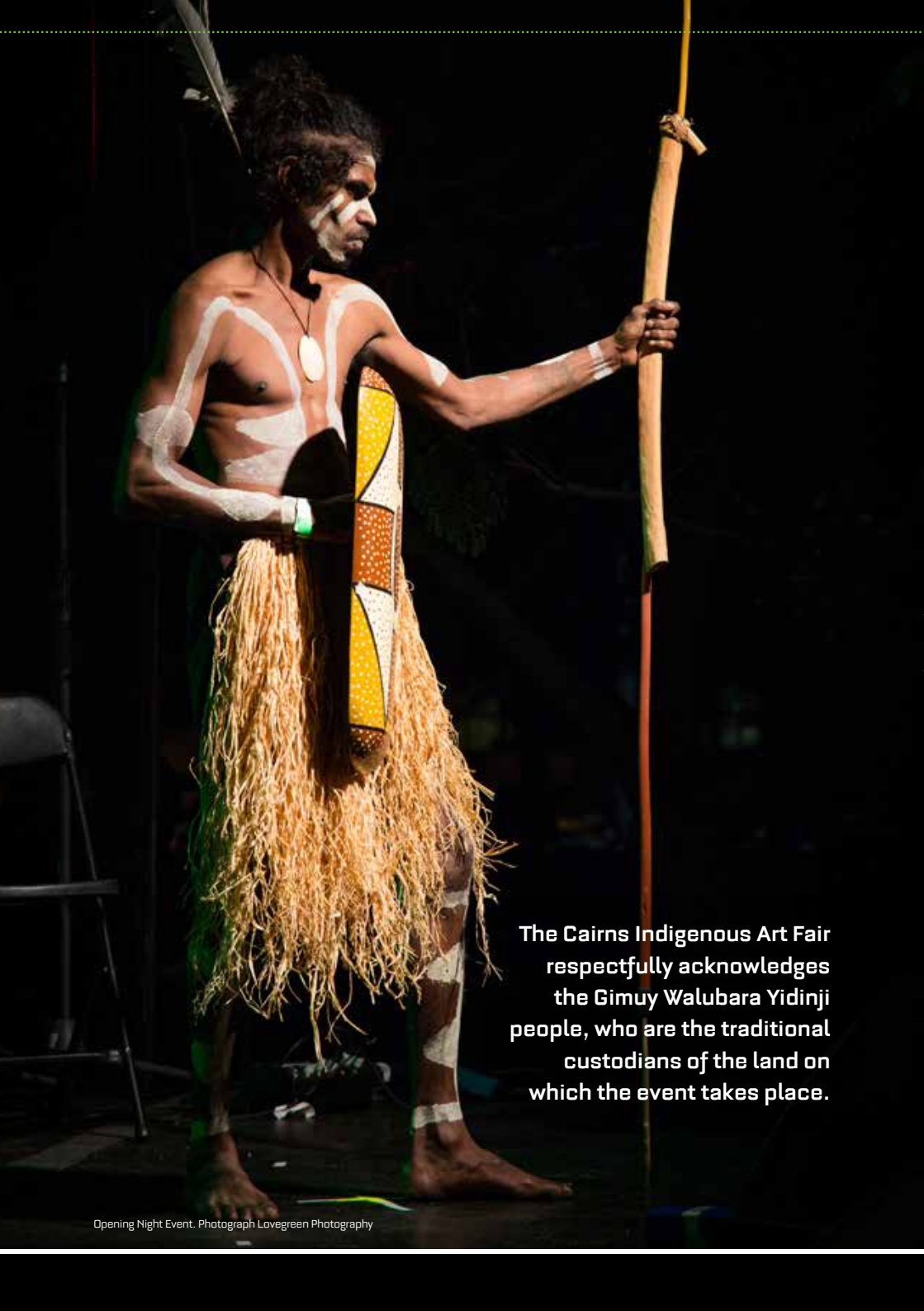
ciaf.com.au

14 - 16 July 2017

Cairns Cruise Liner Terminal



2017 REPORT



**The Cairns Indigenous Art Fair
respectfully acknowledges
the Gimuy Walubara Yidinji
people, who are the traditional
custodians of the land on
which the event takes place.**

**CAIRNS
INDIGENOUS
ART FAIR**
AUSTRALIA'S PREMIER INDIGENOUS ART FAIR
ciaf.com.au
14 - 16 July 2017
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2017 REPORT

CONTENTS

This is CIAF	5	CIAF 2017	17
Message from the CIAF Governor of Queensland, Patron	6	CIAF Art Awards	23
Message from the CIAF Patron First Nations	6	Collectors & Curators Program	25
Message from CIAF Chairperson	7	Partnerships	27
Message from CIAF Artistic Director	8	Knowledge Sharing	31
Message from CIAF General Manager	9	Facts & Figures	32
Highlights & Outcomes	11	Marketing & Communications	37
Innovations for 2017	11	CIAF Board of Directors	38
Art Fair	13	CIAF Team	41
Art Market	15	Donate to CIAF	43
		Sponsors & Partners	45



THIS IS CIAF

The Cairns Indigenous Art Fair (CIAF) is an annual showcase of the vibrant Queensland Aboriginal and Torres Strait Islander cultures.

CIAF showcases the rich diversity of Queensland Indigenous art from more than 300 artists in a Art Fair and curated exhibition. Much more than an Art Fair, CIAF also features an Art Market, dance, music, theatre and knowledge sharing which deliver an unforgettable experience.

CIAF is committed to providing an ethical point of sale for Queensland Indigenous art and to supporting the career development of Aboriginal and Torres Strait Islander artists from across the state. The Art Fair works under a commitment to the Indigenous Australian Art Commercial Code of Conduct.

The Cairns Indigenous Art Fair (CIAF) is supported by the Queensland Government through Arts Queensland's Backing Indigenous Arts initiative, which aims to build a stronger, more sustainable and ethical Aboriginal and Torres Strait Islander arts industry in the State. CIAF is also supported through the Visual Arts and Crafts Strategy, an initiative of the Australian State and Territory Governments.

Vision

Providing platforms for cultural exchange and economic opportunity for Queensland Indigenous artists.

Values

- **Authenticity** – Create an ethical marketplace that will educate audiences through indigenous knowledge and control and personal engagement with the artists.
- **Connection to Culture and Country** – critical for Indigenous artists and communities for cultural maintenance and the development of artistic practices for expressing culture through art form.
- **Economic opportunity** – acknowledged in the business model that enables financial return to artists and the viability of CIAF.
- **Vibrancy** – CIAF offers a world-class marketplace and opportunities for cultural exchange that inspire locally, nationally and internationally.
- **Equity** – CIAF is committed to the employment, training and professional development of Aboriginal and Torres Strait Islander people



His Excellency the Honourable Paul de Jersey, AC

GOVERNOR OF QUEENSLAND, PATRON - CAIRNS INDIGENOUS ART FAIR

CIAF 2017 was delighted to host His Excellency, the Honourable Paul de Jersey AC, Governor of Queensland and Mrs de Jersey at the Closing Ceremony on Sunday 16th July. As Patron for both CIAF and also the Queensland Music Festival, it was a wonderful opportunity for the Governor to experience the talents of the QMF Cape York Instrumental program as they performed as part of the Closing Ceremony. The Governor kindly officiated at the ceremony and awarded the inaugural winner of the CIAF People's Choice Art Award, sponsored by FibreOptics NQ.



Henrietta Fourmile-Marrie

PATRON FIRST NATIONS, CAIRNS INDIGENOUS ART FAIR

CIAF respectfully recognises the continual commitment and support of Henrietta Fourmile- Marrie, a Gimuy Walubara Yidinji Traditional Owner. In her position as Patron First Nations, Henrietta provides valuable guidance to the CIAF Board and staff and is always generous with her time at CIAF events and activities.

MESSAGES

MESSAGE FROM CAIRNS INDIGENOUS ART FAIR CHAIRPERSON



Tom Mosby

**CIAF BOARD
CHAIRPERSON**

I am happy to present the outcomes of the 2017 CIAF event and activities. Now in its eighth year, CIAF continues to grow audiences through immersive Indigenous arts and cultural experiences, supported by the ever-growing program of events. I am committed, as Chair of CIAF, to working closely with fellow Board Members, staff and contractors, as well as our art centres and galleries and artists, to grow CIAF and cement its reputation as Australia's premier Indigenous Art Fair.

The Art Fair this year, showcased the most exhibitors to date from the many art centres throughout the region, commercial galleries and individual guest artists. Adding to the high quality display within the Art Fair was a major commission, by the National Gallery of Victoria, of hand held *Sik*, female dance objects from Warraber (Sue Island) in the Torres Strait Islands. The Cairns Art Gallery also hosted a unique collection of contemporary Torres Strait *Leis*, another exciting NGV commissioning project arising out of a partnership between the NGV and the Cairns Art Gallery. We hope to continue with similar projects each year, encouraging and supporting the creation of new works by Indigenous artists in partnership with key institutional stakeholders and CIAF.

This year we also introduced major changes to the structure of the CIAF Art Market, with the erection of a 75mtre pavilion on site at the Cairns Cruise Liner Terminal. This addition was well received and with the increased space, we were able to increase the number of market stalls. The increased market capacity combined with the quality of artworks on offer in the Art Fair contributed to the highest ever sales, with a remarkable 20% increase on total sales from 2016.

I wish to acknowledge and congratulate the participating art centres, galleries and especially the artists, whose contribution made CIAF 2017 an unforgettable experience for all who visited. I would also like to acknowledge and congratulate creative venues in Cairns, who all support the CIAF program through their exhibition and events programming. The involvement of Cairns Art Gallery, KickArts Contemporary Arts, Canopy Arts Centre, UMI Arts and Tanks Arts Centre adds to the overall CIAF festivities and activates the city of Cairns with Queensland Indigenous art and culture.

The CIAF Art Awards were introduced this year, with the generous sponsorship support from Queensland Government, Copyright Agency|Viscopy, Cairns Regional Council, Marsh Property and Fibre Optics NQ. The aim of the CIAF Art Awards is to support the development of new works, and encourage the presentation of high quality pieces within the Art Fair space.

We are already planning for CIAF 2018, and our 10th anniversary celebration in 2019. I look forward to welcoming you back to CIAF.

MESSAGES

MESSAGE FROM CAIRNS INDIGENOUS ART FAIR ARTISTIC DIRECTOR



Janina Harding

ARTISTIC DIRECTOR

The Art Fair was all abuzz this year. We introduced the CIAF Art Awards, offering exhibitors a chance to pick up one of five prizes. We welcomed back Alcaston Gallery and Suzanne O'Connell Gallery. We debuted Black Square Arts, and UMI Arts curator Bernard Singleton Jr. We extended the Art Fair experience with candid responses by artists about their practice and motivation.

We shone the spotlight on guest artists Paul Bong and Gail Mabo, sharing their conceptual creations of cultural empowerment. We continued to broaden the Art Fair platform with selected works by five Independent artists and displayed a series of Torres Strait Islander women's dance objects from Warraber, a National Gallery of Victoria commission.

Arts centres revelled in this year's theme *Family Values*, by conveying the significant role families play in transferring culture, Country, stories and identity. Art Fair visitors encountered the defiant and cheeky Aurukun Ku (camp dog) family, surrounded by patrolling and vigilant Ku's, aka the "protectors" of family. Alison Murray created a delightful set of ten Giringun Bagu's, with individual personas to represent each of her family members. MIArt artists exposed the theme through a vibrant colour palette inspired by their family's Country (Bentinck Island). While Ethel Thomas revealed the ritualistic practice of body scarification, symbolising family ceremony and the importance of intergenerational cultural transmission. Hopevale's Wanda Gibson's whimsical work Jaan, portrays a regular family occurrence, "washing day"- a work that at first glimpse is an everyday scene of children playing in the yard, only with further examination do we realise that Gibson's family members are represented by the garments on the clothesline. Pormpuraaw's Sid Bruce Short Joe revealed a family story of shame, torture and trauma titled, *My Black Tracker*, stressing the significance of family oral history. Many artists chose to present their family totem in their selected medium, while some collaborated as a family which is indicative of First Nations' family values.

I'm please to suggest that this year's Art Fair exceeded my expectations and may very well be the best to date!

MESSAGES

MESSAGE FROM CAIRNS INDIGENOUS ART FAIR GENERAL MANAGER



Vanessa Gillen
GENERAL MANAGER

Following another successful CIAF, with a jump in sales by 20% and retained crowd numbers just on 50,000, I would like to sincerely thank the many wonderful people and organisations who support and sponsors us, particularly the Queensland Government and the staff at Arts Queensland and our other funding agencies at the national level through the Australia Council for the Arts and Ministry for the Arts as well as Tourism and Events Queensland. Your ongoing support is greatly appreciated as is the invaluable support of the Cairns Regional Council and Ports North who provide such a unique venue that makes CIAF so special.

The continued support of CIAF by our sponsors, many who have been with us since inception, is testament to the solid position these businesses hold in the Cairns region and their focus on supporting ATSI initiatives. Our heartfelt thanks – we so enjoy the close associations we share.

Thank you to the CIAF Board members for their support and vision and to the CIAF staff and all the contractors for their tireless commitment to presenting an outstanding event that continues to deliver on so many fronts. I also want to acknowledge the brilliant work by our 72 volunteers who really become the face of CIAF to the public over the three days.

At the core of the Cairns Indigenous Art Fair are the Indigenous Art Centres and galleries whose dedication and talent are driving this platform for cultural expression. A big thank you to the Aboriginal and Torres Strait Islander artists for sharing their stories, their talent and their culture with the world through the Cairns Indigenous Art Fair.



Top: Eip Karem Beizam dance troupe. Photograph Lovegreen Photography
 Bottom: Solomon Booth Artist Talk-Moa Art Centre. Photograph Blueclick Photography

HIGHLIGHTS & OUTCOMES



47,700 people across all venues from Tuesday 11 – Sunday 17 July



Overall sales of over \$760,000 – A 20% increase from 2016 sales



CIAF ticket sales and other revenue - \$120,000 v \$75,000 in 2016



1500 attendees for CIAF Opening Night event



Fashion Performance shows all sold out, with 1300 tickets across three shows



Major acquisitions by National Gallery of Victoria, QLD Gallery of Modern Art, Logan City Council and the Premier of Queensland



"I'm still a little blown away by my experience at CIAF. To have the opportunity to meet so many artists and members of the community was incredibly special."

Patricia Keenan, Arts Manager, Incinerator Gallery, Melbourne

INNOVATIONS for 2017



The inaugural CIAF Art Awards which provided an opportunity for artists to increase their profile in the pursuit of innovation and excellence and which support the professional development of Queensland Aboriginal and Torres Strait Islander artists exhibited within the Curated Exhibition/ Art Fair space.



World Premiere of *My Name is Jimi*- Co-produced by CIAF and Queensland Theatre. Sold out all 8 shows.



Free Artists Talks were introduced to the 2017 CIAF program and ran for the three days of the Art Fair. Artists Talks were well attended and were very well received by all.



Story time sessions at Cairns Library- Well attended by many local schools and groups.



National Gallery of Victoria commissioning of *Sik Women's* handheld objects from Torres Strait Islands.



2017 Central Queensland University (CQU) Forum - *Protocols and Respect*.



Introduction of the CIAF Fashion Performance preview which allowed the public, schools and community to attend the full preview at a reduced rate.



Wik and Kugu Art Centre Ku' demonstrations. Photograph Blueclick Photography

ART FAIR

Each year, the Art Fair is given a theme which the Art Centres, Independent Artists and Guests Artists are asked to respond to. The 2017 theme, *FAMILY VALUES*, asked for an artistic response to the Aboriginal and/or Torres Strait Islander notion of family.

Essentially, Aboriginal and Torres Strait Islander families are complex systems that are at the core of cultural knowledge and it's passing on to the next generation.

Extended families are key to knowledge sharing, providing structure, support and identity to individuals and the community.

Artists were asked to create works which followed the threads of family connections through community, through generations, through homelands and identity, to discover the scope and nature of contemporary family values amongst Queensland First Peoples.

ART FAIR EXHIBITORS

Alcaston Gallery
Beverly Knight Art + Business
Onespace Gallery
Suzanne O'Connell Gallery
Black Square Arts
Canopy Art Centre
Cape York Art
Umbrella Studio Contemporary Arts
UMI Arts Gallery of Aboriginal & Torres Strait
Islander Arts
Erub Arts
Girringun Aboriginal Art Centre

Lockhart River Arts
MIART- Mornington Island Art
Moa Art Centre
Nganthanun Bamawi Bayan
Pompuraaw Arts & Cultural Centre
Wik & Kugu Aurukun Arts Centre
Yarrabah Arts & Cultural Precinct
Gail Mabo (Guest Artist)
Paul Bong (Guest Artist)
INDEPENDENT ARTISTS: Clinton Nain, Jedess
Hudson, Karen Reys, Susan Reys,
Steve Tranby Murgha, Taritah Von Roehl



Maud Page, Tina Baum & Tony Albert Judging CIAF Art Award. Photograph Blueclick Photography



Nor'Pos- Reef posts. Wood fired ceramic. Photograph Lynette Giffiths

ART MARKET

Moving from its previous location in Terminal 2, CIAF built a 75 metre, fully floored pavilion next to the Art Fair that was full air-conditioned and contained 46 Art Market booths, a full café, storage and communal gathering area. Another positive addition to the Art Market was the extended trading hours, allowing for trade to occur for the full three-days of CIAF, which was well received and increased sales opportunities for all exhibitors. The CIAF Art Market provides an ethical point of sales for artists, in accordance with the Indigenous Art Code of which CIAF is a proud member.

Art Market is a place where Queensland Indigenous art and craft is sold by artist collectives, independent artists, art centres, galleries and Indigenous small businesses. The Art Market is increasingly gaining a reputation for selling a vast range of high quality products made by Indigenous artists including, artwork, ceramics, merchandise, gift ware, clothing, accessories, weavings and carvings.

ART MARKET EXHIBITORS

Arone Meeks
Art of Melanie Hava
Art Print Frame- Mirimum Art
Bana Yirriji Art Centre
Brooke & Justin Majid
Buna Binda Yidinji
Cape York Art
Djarragun College
Erub Arts
Gab Titui Cultural Centre
Girringun Aboriginal Art Centre
Griffith University
Ian Jensen Wanyurr-Majay
Jedess Hudson
Kgari 3 Sisters
Kirwan High Cultural Arts
Lockhart River Arts
Margaret & Marita's Designs
MIArt- Mornington Island

Moa Art Centre
Nerelle Nicol
Nganthanun Bamawi Bayan Gallery
Pompuraaw Arts & Cultural Centre
R. Kel Williams
St Patrick's College, Townsville
UMI Arts
WEAVE - BEAD - SEED
Wei'Num Arts & Crafts
Wildbarra Co.
Yalanji Arts- Mossman Gorge
Yarrabah Arts & Cultural Precinct
Yidinji Artists

Indigenous Art Code/Arts Law
Copyright Agency | Viscopy
Indigenous Art Centre Alliance
Thancoupie Bursary
Eyeline Publishing Limited
TARNANTHI





The Hon Anastacia Palaszczuk MP Premier
of Queensland and artist Brian Robinson.
Photograph Kerry Trapnell

OPENING NIGHT

The CIAF Opening Night Party proved to be the cultural celebration event of the year once again, with the much anticipated public's first view of the 2017 Art Fair. The evening's entertainment took place on the outdoor stage in the beautiful surrounds of the Cairns Cruise Liner Terminal, where guests were treated to a never before seen theatrical performance of Guyul-Kuiyam- a melding of two stories that remain intertwined, respected and ultimately legendary to this day. Hosted by Luke Carroll, the Opening Night program was a blend of traditional dancing, fireworks and live music by acclaimed North Queensland singer/songwriter Joe Geia.

The inaugural presentation of the CIAF Art Awards was a highlight of the evening with \$40,000 awarded over four categories. With over 1500 people attending, the 2017 CIAF Opening Night was the most successful so far.



Top: Joe Geia performing at the CIAF Opening Night party. Bottom: Eip Karem Beizam Meriam Dancers during the Opening Night party.
Photograph Lovegreen Photography



Part of Bernard Singleton's collection 2017. Photograph Kerry Traenkle

FASHION PERFORMANCE - WANDAN (FUTURE)

The CIAF Fashion Performance WANDAN (Future) proved to be another visual extravaganza, ever growing in reputation and popularity.

Showcasing 10 collections by Indigenous designers from across Queensland, the 5th annual CIAF Fashion Performance, WANDAN (Future), considered the future of Indigenous fashion in the context of a changing environment, current threats confronting the World-Heritage listed Great Barrier Reef and human beings' response. This year three sold out performances were held in the atmospheric surroundings of the Tanks Arts Centre. The 2017 show was opened by the kids from Kubin School on Moa Island, was musically produced by Torres Strait Islander powerhouse Patrick Mau and featured Mornington Island Elders Netta and Amy Loogatha. WANDAN featured 20 male and female Indigenous models from communities across Queensland.

This year's designers included:

DESIGNERS

Bernard Lee Singleton

Chantel Henley

Fusing Sands

Elisa Jane Carmichael

Hopevale Arts & Cultural Centre

Mornington Island: MIART

Lynelle Flinders, Mona Lisa Anau

& Emma Ganaia

Simone Arnol

Uki Burchill

Yarrabah Arts & Cultural Centre

Kubin Kids



Kubin Kids Collection. Photograph Tim Ashton Photography

INDIGENOUS ART FAIR



Maluilgal Dancers. Photograph Lovegreen Photography

CLOSING CEREMONY

Now a major feature of CIAF, this year the Closing Ceremony was officiated by CIAF Patron, His Excellency Paul de Jersey, Governor of Queensland.

Thrilling and reminiscent, this finale stole our hearts away in a collaborative goodbye performed by the CIAF 2017 cultural dance groups. Along with the performance by the Cape York Academy's Brass Band through QMF, thousands watched the final dancing of the various dance groups until the music faded for another year.

VIP PROGRAM

New to the CIAF program this year, the VIP program was hosted by David Hudson and invited guests access to CIAF's signature events including Opening Night Party and CIAF Fashion Performance.

VOLUNTEER PROGRAM

The CIAF Volunteer Program is now integral to the annual event and continues to grow. In 2017, 72 volunteers assisted across all different aspects of CIAF. Many of these volunteers are Indigenous students who also gain hands-on skills that can be added to their resumes.

“To be immersed in a continuum of celebratory, cultural expression, with economic & business outcomes and see First Peoples represented in all aspects and levels of the Fair.”

Belinda Briggs, Curatorial Assistant Indigenous, Shepparton Art Museum



Laura Aboriginal Dance Festival winners, Mayi Wumba. Photograph Kerry Trapnell



Alison Murray with her Bagu Installation. Photograph Blueclick Photography

CIAF ART AWARDS

CIAF ART AWARDS

The inaugural CIAF Art Award was presented this year and was open to all exhibitors and artists within the 2017 Art Fair space. All eligible works exhibited in the Art Fair were judged prior to the Art Fair opening to the public by esteemed judges, Maud Page, Deputy Director, Art Gallery NSW; Tina Baum, ATSI Curator, NGA; Tony Albert, Artist. The CIAF Art Awards were developed to provide further opportunities for Indigenous artists to increase their profile within the creative industries and to encourage the continual increase in artistic excellence.

2017 CIAF ART AWARD WINNERS:

Premier's Award for Excellence \$15,000, sponsored by the Queensland Government

Garry Namponan, Wik & Kugu Art Centre, Aurukun

Award for Innovation \$10,000, sponsored by Copyright Agency – Viscopy

Gail Mabo, Guest Artist

Cairns Regional Council's Art Centre Award \$10,000, sponsored by Cairns Regional Council

Wik & Kugu Art Centre, Aurukun

Emerging Artist Award \$5,000, sponsored by Marsh Property

Alison Murray, Girringun Aboriginal Art Centre

People's Choice \$5,000, sponsored by Fibre Optics NQ

Daniel O'Shane, Canopy Art Centre

With thanks to

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Fibre Optics NQ

Proudly supported by the Queensland Government



Queensland
Government



Wik and Kugu Art Centre with their Awards. Photograph Blueclick Photography



Yarrabah Art Centre-Community Visit. Photograph Lovegreen Photography

COLLECTORS & CURATORS

COLLECTORS & CURATORS

The Collectors & Curators Program (CCP) is unique to CIAF and continues to grow each year. Once again hosted by Hetti Perkins, in partnership with Tony Albert, the CCP was at full capacity with 46 participants such as private collectors as well as curators from national galleries and key institutions. The CCP is specially designed to showcase the Indigenous wider-region through community visits, as well as to provide a platform for acquisitions and future commissions. Major acquisitions took place within the Art Fair by QAGOMA, National Gallery of Victoria, Logan City Council, as well as a large number of works being acquired for significant private collections.

3	National/State Gallery Directors/Executive (NGV, GOMA QAG, AGNSW)
8	Regional/University/Trust Gallery Directors
10	Senior Curators of State Galleries, Museums, Public Institutions
16	Collectors
3	Public Art Specialists
4	Art Specialists (curators, writers, patrons, artists)
6	Partners/guests
46	DOMESTIC C+C



Curators and Collectors Program attending the Freshwater Saltwater exhibition talk at UMI Arts. Photograph Lovegreen Photography



Lei it On at Cairns Art Gallery. Photograph Blueclick Photography

PARTNERSHIPS

CENTRE OF CONTEMPORARY ARTS - MY NAME IS JIMI

Co-produced by CIAF, Queensland Theatre and the Centre of Contemporary Arts the World Premiere of *My Name is Jimi* was held in Cairns as part of the CIAF program. *My Name is Jimi* is a story by Dimple Bani and Jimi Bani, co-created with Jason Klarwein, about a small community of people clinging tightly to each other, and fighting to protect what really matters. Charismatic Torres Strait Islander actor Jimi Bani, alongside a cast of his family members, whisked the audience away to his island for an evening of music, dance, stand-up and storytelling. There were eight sold out performances during the Cairns season.

CAIRNS ART GALLERY

The Cairns Art Gallery exhibition *Bitter Sweet* brought together major new and existing works produced by Daniel Boyd drawn from Australian public and private collections. Selected works traced the hidden history of slavery in Far North Queensland that resulted in 60,000 South Sea Islander people being taken to work in sugarcane plantations from the mid-1800s and early-1900s. Also on show during CIAF was the exhibition *Lei it on*, a collaboration between Cairns Art Gallery and the National Gallery of Victoria and supported by Gab Titui Cultural Centre that presented a captivating collection of contemporary lei and body adornment from the Torres Strait Islands. The Gallery also presented *Greg Semu: BLOOD RED EXHIBITIONS* that explored scenes of cultural displacement and colonisation.

SIK, (HANDHELD WOMEN'S DANCE OBJECTS)

In 2017, The National Gallery of Victoria (NGV) partnered with the Zogo Tudi Torres Strait Islander Corporation to commission a suite of handheld women's dance objects known as *Sik*. The NGV proudly presented these striking works in partnership with the 2017 Cairns Indigenous Art Fair.

THANCOUPE BURSARY AWARD

The Cairns Indigenous Art Fair supported the Thancoupe Bursary Award for the third year. About 80 people attended a buffet breakfast to honour and celebrate the life of Dr Thancoupe Gloria Fletcher AD. The Bursary Award was announced during a special breakfast with Heather Koowooha and Garry Namponan winning the 2017 Bursary's.

RECONCILIATION AWARDS

CIAF alongside its long-term partner PortsNorth, were proud to win the 2017 Queensland Reconciliation Award for Partnerships. The Queensland Reconciliation Awards program recognises businesses, community organisations, educational institutions and partnerships taking positive steps towards reconciliation across Queensland. CIAF and PortsNorth have worked closely for many years to partner with the event and the venue to bring the community the best celebration of culture, which was recognised by receiving this award. Management from both CIAF and PortsNorth were in attendance to accept the Award in Cairns and look forward to continuing our strong partnership in the years to come.

CENTRAL QUEENSLAND UNIVERSITY FORUM

Protocols and Respect: Central Queensland University held an art forum discussing protocols around public art installations, government policies and artists responsibilities.

Facilitated by Rhoda Roberts, the discussion was joined by Judy Watson, Norman Miller, Karen Reys and Leah Cameron.



Top: Teho Ropeyarn Exhibition at Kickarts. Bottom: Djuki Mala performing at Munro Martin Parklands. Photograph Lovegreen Photography

PARTNERSHIPS

TANKS ARTS CENTRE

The Tanks Arts Centre exhibition *Cultural Collective: Looking Forward, Looking Back* exhibited selected works from the Kenny Bedford Collection, and was curated by Brian Robinson.

For 25 years, Torres Strait Islander, Kenny Bedford has been collecting the art of his people. Comprising paintings, prints and sculpture by Torres Strait Islander artists, his collection plots the development of a unique art movement that combines new forms with traditional practice, creation mythology, colonisation, Christianity and the maintenance of Culture. The Tanks also hosted a very special 'meet the collector' session on Friday, just prior to the second Fashion Performance.

DJUKI MALA- MUNRO MARTIN PARKLANDS

The Cairns Regional Council presented an evening of dance and music headlined by YouTube sensations *Djuki Mala*, with performances by local dance collective *Biddigal Dance* and singer-songwriter Deline Briscoe, this was an unparalleled night of storytelling and connection.

KICKARTS CONTEMPORARY ARTS

Injinoo emerging artist Teho Ropeyarn's exhibition *Ulada Ikya Ami (Listening to Beforetime Stories)* presented an overview of Injinoo culture and history from Northern Cape York Peninsula. The exhibition featured a series of new large scale print works. Gallery Two housed the Aurukun Women's exhibition, *We are Aurukun women making the stories of our country*. A selection of Art Centre works were also on display on the Jim Trainor feature wall.

GIMUY FISH FESTIVAL

This special annual celebration showcases the culture, culinary talents and cohesiveness of the First Nations local community and the importance of caring for Country. With stalls promoting sustainable seas, health, employment and local businesses, Indigenous cultural practice is at its core. The 2017 cook-off challenge was won by Mamma Coco for the second year in a row.

UMI Arts

The conceptual theme for the 2017 *Freshwater Saltwater* exhibition by UMI Arts Member artists was, *Story about Self*; to be able to create dynamic new artwork about personal place in or out of country. Curated by Bernard Lee Singleton and Shannon Brett.

BIG TALK ONE FIRE

UMI Arts, presented their annual concert and festival celebrating a line-up of talented musicians and performers from across the region.

CANOPY ART CENTRE

Canopy Art Centre showcased two exhibitions during CIAF, *Persistence of Tradition* which featured works focused on Dari (Dhoeri) and a solo exhibition *Gijar gunda big-uun* by Yidinji artist Michael Anning.

“Would highly recommend it because of its specific focus, and range of related activities and programs.”

Dr Rebecca Coates, Curator, Shepparton Art Museum



CIAF Storytime Sessions at the Cairns City Library. Photograph Kerry Trapnell

CIAF CONVERSATION ONE

Murrumu Walubarra was joined in conversation with the cast of *My Name is Jimi*, featuring acclaimed actor and co-creator Jimi Bani, who was joined by his family and the shows co-creator Jason Klarwein.

CIAF CONVERSATION TWO

Copyright Agency | Viscopy presented a CIAF Conversation on current copyright issues and the Fake Art debate and how these effect Indigenous artists. Moderated by NITV presenter Nancia Guivarra with Terri Janke, Patrick Mau, Judy Watson and Rhoda Roberts. This CIAF Conversation was recorded live for NITV's The Point, and aired nationally and online.

WORKSHOPS AND DEMONSTRATIONS

A number of workshops and demonstrations were held during CIAF which included traditional basket weaving, Torres Strait Beading, Weaving and body adornment. The popular Ku' Demonstrations – Camp Dogs (Wik & Kugu Art Centre) were held under the tree with artists Bruce Bell, Vernon Marbendinar, Gary Namponan, Leigh Namponan and Lex Namponan.

CHILDREN'S CORNER

Hosted by R.E.A.C.H each year at CIAF, the Children's Corner is a free creative space on-site for children to learn and create alongside Indigenous artists. A variety of mediums are explored including clay, printing, painting and more.

POP-UP LIBRARY

State Library Queensland (SLQ) installed a pop-up library on-site at CIAF to resource and engage CIAF artists and communities. It offered a range of research and information from its collection, including archival film and photographs alongside the #First5Forever initiative, where little ones enjoyed story-reading time with an Aboriginal or Torres Strait Islander author.

STORY TIME SESSIONS

A showcase of Aboriginal and Torres Strait Islander stories, songs and dance from Tropical North Queensland presented by local Indigenous performers. CIAF in collaboration with Cairns City Library invited children and parents to a special Indigenous Storytime in the lead up to CIAF.



Creating in the Children's activity area at CIAF.
Photograph Lovegreen Photography



Terri Janke, Rhoda Roberts and Judy Watson during the CIAF Conversation.
Photograph Blueclick Photography

FACTS & FIGURES

The Digital campaign gained national coverage with a total reach of 211, 154 and 27, 597 total endorsed views.

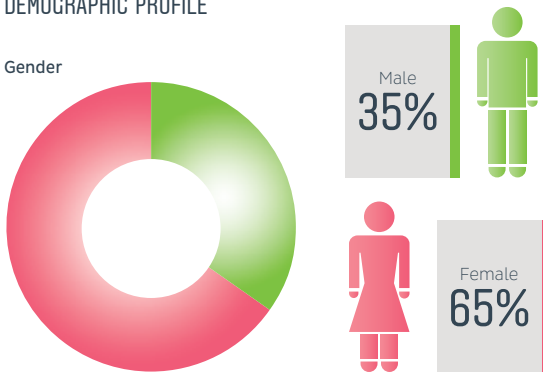
A highly engaged CIAF audience received much higher than the YomConnect average benchmarks for submission of research insights & customers entering the contest.

DIGITAL SUMMARY

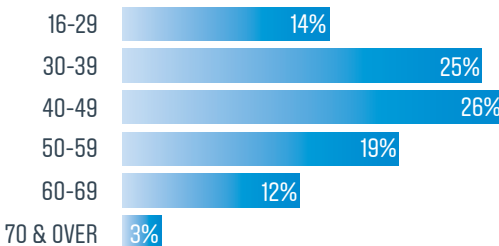
- Audience on social media of over 100,000 during CIAF
- Click through rate of over 5%
- Testing uncovered a high percentage of Android users over iPhone users allowing us to target devices more accurately
- Audience targeted was smaller but were more engaged due to campaign monitoring

DEMOGRAPHIC PROFILE

Gender



Age



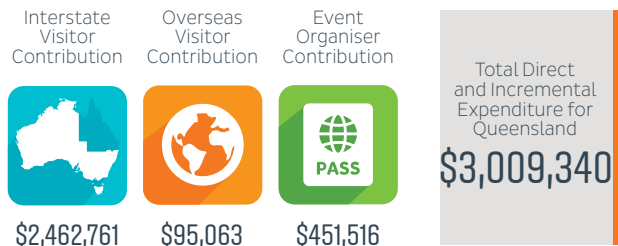
FACTS & FIGURES

ECONOMIC & TOURISM IMPACTS

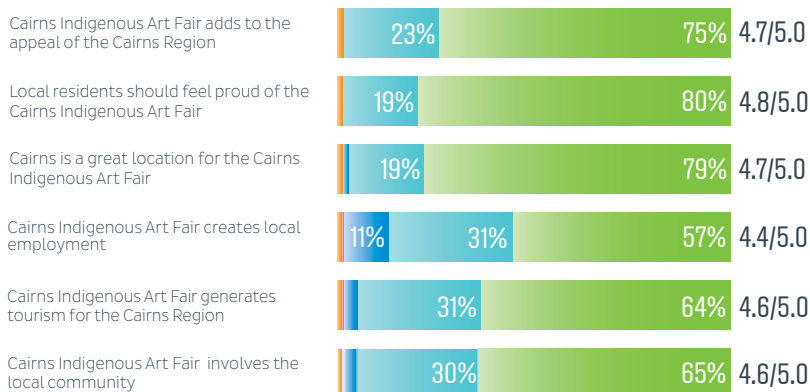
Total Direct and Incremental Expenditure for Cairns



Total Direct and Incremental Expenditure for Queensland

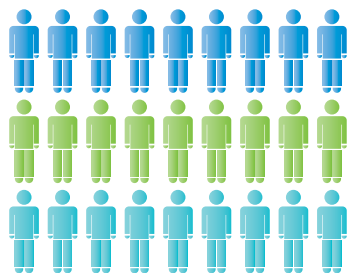


COMMUNITY PRIDE



FACTS & FIGURES

ATTENDANCES



Total Attendance

47,700



Number of Individuals

26,776

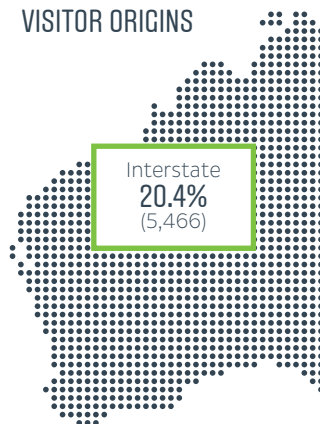
Total Number of Days

4

Average Days Attended

1.78

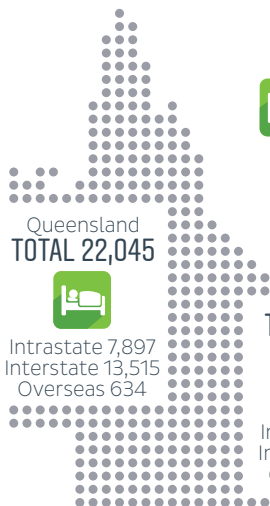
VISITOR ORIGINS



Interstate
20.4%
(5,466)

Overseas
5.6%
(1,505)

DIRECT VISITOR NIGHTS



Queensland
TOTAL 22,045

Intrastate 7,897
Interstate 13,515
Overseas 634



Visitor Nights

Cairns
TOTAL 15,926



Intrastate 5,817
Interstate 9,475
Overseas 634

Intrastate



1,268
Visitors

\$190.76
Average Daily Spend

Av
Nig

Interstate



2,060
Visitors

\$177.92
Average Daily Spend

Av
Nig

Overseas

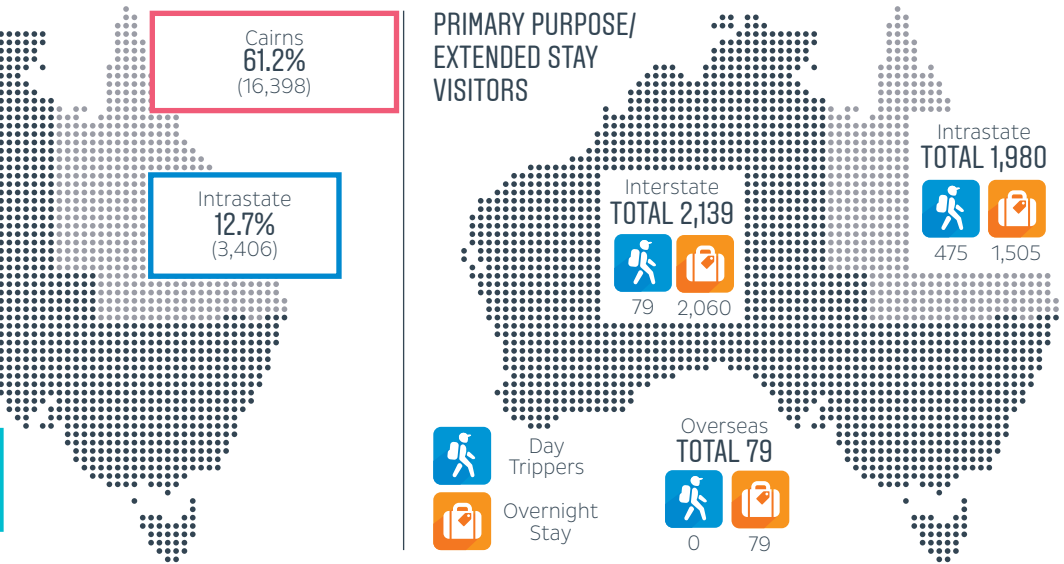


79
Visitors

\$150.00
Average Daily Spend

Av
Nig

FACTS & FIGURES



EXPENDITURE (OVE)



VISITOR DAY TRIP EXPENDITURE



555
Visitors

\$331.07
Average Spend
Per Visitor





Mayi Wumba dancer during the Closing Ceremony. Photograph Kerry Trapnell

PUBLIC RELATIONS

PR for CIAF 2017 was again handled by two agencies, Pip Miller PR who managed the local, Cairns based publicity and AVVISO who managed the national focus.

Pip Miller PR objectives included positioning CIAF as the ultimate event for Queensland Indigenous arts and culture and place it on a regional stage, presenting the event to local and state (regional) audiences. Approximately 96 pieces of coverage were generated, recorded and monitored at the time of consultancy.

AVVISO PR worked with the CIAF to promote the three-day event to a national audience. A total combined local and national coverage tally of 118 print, online and broadcast clips were collected with an overall AVE of \$3 million.

THE APP

For the second year, CIAF rolled out its official event app. The APP contained information about exhibitors, artists, venues, events, exhibitions and more. It also has the capability to act as personalised CIAF experience with each person able to create their very own, unique CIAF calendar or events.



Cape York Academy Brass Band. Photograph Blueclick Photography

CIAF BOARD OF DIRECTORS



Tom Mosby
CIAF BOARD
CHAIRPERSON

Tom Mosby is a Torres Strait Islander and is currently the CEO of the Koorie Heritage Trust. Mosby holds a Bachelor of Applied Science in the Conservation of Cultural Materials and a Bachelor of Laws. As a conservator, Tom worked in the AGWA and the National Gallery of Victoria and has more than eight years legal practice experience including Senior Associate roles in Melbourne and Brisbane. Mosby was the lead curator of the first survey exhibition of contemporary Torres Strait art and culture which was launched at the Cairns Regional Gallery in 1997, and the Torres Strait Islander Project in 2011, a collaboration between the State Library of Queensland, Queensland Art Gallery, Queensland Performing Arts Centre and Queensland Museum. Before the Koorie Heritage Trust, he worked at the State Library of Queensland as the Executive Manager, Indigenous Research and Projects.



Councillor
Bob Manning
DEPUTY CHAIR
MAYOR OF CAIRNS

A prominent Cairns businessman, CR Bob Manning became Mayor of Cairns in 2012 as the leader of the Unity 2012 team. Manning has a wealth of experience in senior management roles in Australia and overseas. A graduate of the University of Southern Queensland he has a Business Studies degree with a major in accounting. Internationally he has worked as a strategic management consultant in Jordan; an advisor on tourism and port development in the Republic of South Korea; and the Chief Executive Officer of a multinational consortium in the Republic of Cyprus. He has received numerous awards marking his business and community work. Bob is also a Vietnam veteran.



Gillian Mailman
CEO, ICT CONNECT

Gillian Mailman is a proud Bidjara women and trailblazer who sets, rather than follows trends. This started at a young age where Gillian became the first Aboriginal female Electrician in Australia.

In 2003 Gill started her own fibre optics company – Fibre Optics North Queensland (NQ). Fibre Optics NQ services many clients including Local, State and Federal Governments. In 2013, Gill established the Joint Venture ICT Connect, a merger between Fibre Optics NQ and MJB Solutions of which Gill is the Managing Director and CEO.

Drawing on her experience as the first Aboriginal female Electrician, Gill wanted other Aboriginal and Torres Strait Islander peoples to experience similar opportunities to herself. Gill invests a significant portion of her own time supporting fellow Indigenous entrepreneurs and business' gain opportunities across the telecommunications, civil, mining and other growth industries.

Gill's philosophy is that greater prosperity can be achieved by Indigenous businesses working together rather than in direct competition with each other.



Leo Akee

ARTIST

Leo Akee's traditional name is Beizam and is of the Geuram & Zagareb tribes, two of the eight tribes of Mer. His peoples are the traditional owners of Mer (Murray Island) in the Torres Strait. His Totems are: Beizam (Shark), Galbol (Whale), Bid (Dolphin), Tabo (Snake), Serar (Tern), Deumer (Torres Strait Pigeon) and Waumer (Red chested Frigate Bird). Akee has been a member to many national committees and Boards, including the Aboriginal and Torres Strait Islander Arts Board of the Australia Council for the Arts, The National Indigenous Advisory Reference Group for the Australia Council for the Arts, JCU Vice Chancellors Business Advisory, National Indigenous Training Advisory Council and the Board of UMI Arts.



Judy Watson

ARTIST

Judy Watson has exhibited widely over the past twenty-five years. Watson's Aboriginal matrilineal family is from Waanyi country in north-west Queensland.

She co-represented Australia in the 1997 Venice Biennale, was awarded the Moët & Chandon Fellowship in 1995, the National Gallery of Victoria's Clemenger Award in 2006 and, in the same year, the Works on Paper Award at the 23rd National Aboriginal and Torres Strait Islander Award. Her work is held in major Australian and international Collections and institutions. Judy has also received several major public art commissions.

In 2015 Judy made new sculptural works for Flinders University, Adelaide and 200 George Street, Sydney. Judy Watson is Adjunct Professor, Queensland College of Art, Griffith University.



Andrew Clark

**DEPUTY DIRECTOR,
NATIONAL GALLERY OF
VICTORIA**

Andrew Clark is the former Deputy Director, Programming and Corporate Services, of the Queensland Art Gallery | Gallery of Modern Art, where he worked from 1989 to 2012. During this time he oversaw the development of GOMA, managed the Gallery's public programs and Children's Art Centre, and was a member of the curatorial team responsible for the Asia Pacific Triennial of Contemporary Art series of exhibitions, Story Place: Indigenous Art of Cape York and the Rainforest (2003), and Land, Sea and Sky: Contemporary Art of the Torres Strait Islands (2011). Andrew is currently Deputy Director of the National Gallery of Victoria. His role includes oversight of the Gallery's governance, fundraising and programming, including responsibility for managing the NGV's \$75 million budget.



Pompuwaw Art Centre.
Photograph Lovegreen Photography

CIAF TEAM

PATRON

His Excellency the Honourable Paul de Jersey, AC
Governor of Queensland

PATRON- FIRST NATIONS

Henrietta Fourmile- Marrie

ARTISTIC DIRECTOR

Janina Harding

GENERAL MANAGER

Vanessa Gillen

OPERATIONS/PRODUCTION MANAGER

Sam Gibb

PROJECT MANAGER

Danelle Nicol

MARKETING AND COMMUNICATIONS MANAGER

Gretchen Martins/ India Collins

ADMINISTRATION OFFICER

Wanda Weatherall

ARTISTIC ASSOCIATE

Norah Bagiri

VOLUNTEER COORDINATOR

Lizzie Reeves

OPERATIONS ASSISTANT

Scott Large

EVENTS COORDINATOR

Megsi O'Toole

CURATOR, CIAF FASHION PERFORMANCE

WANDAN (FUTURE)

Grace Lillian Lee

CHOREOGRAPHER

Fiona Wirrer-George

COLLECTORS AND CURATORS

PROGRAM MANAGER

Hetti Perkins

Tony Albert

PUBLICITY

Avviso Public Relations (National)

Pip Miller PR (Cairns)

BOARD MEMBERS

Tom Mosby (Chairperson)

Cr Bob Manning

Gillian Mailman

Leo Akee

Judy Watson

Andrew Clark

PHOTOGRAPHY

Blueclick Photography

Lovegreen Photography

Michael Marzik

Chris Baker

Tim Ashton

DESIGN

Impress Art Graphic Designs

CIAF would like to acknowledge the contribution and support of its generous donors:

Tim Fairfax

Tom Mosby and Tony Ellwood

Becca Dela Rosa

Donna Carstens

Dr Johnathon Phillips

Gold Coast Gallery

Henry James

Jim Cousins

Vivien Knowles

Mary Lightfoot

Paul Taylor

Trent McKenzie

Virginia Gorton



Alcaston Gallery in Art Fair. Photograph Kerry Trapnell

DONATE TO CIAF

CIAF is a public interface for Indigenous artists from around the state, providing an opportunity to extend their skills, promote their culture, and sell art work in an ethical environment. The event offers participants and visitors a celebratory and authentic experience of Indigenous cultural exchange, presenting an integral element of life in Queensland.

Yes, I'd like to give!

I would like to make my tax-deductible gift of

☐ \$100 ☐ \$200 ☐ \$500 ☐ \$1,000 ☐ \$5,000 ☐ Other amount \$

Name*:

*Exactly as you would like it to appear in the Cairns Indigenous Art Fair Annual Report acknowledgements.

Street Address/Postal Address

City/State/Postcode

Phone

Email

☐ tick if you do not want to receive regular communications from us

☐ I would like to leave a bequest to the Cairns Indigenous Art Fair, please contact me

☐ Cheque (Please make cheques payable to *Cairns Indigenous Art Fair Limited*)

☐ Credit card ☐ Visa ☐ Mastercard ☐ Amex

Name on card

Card Number

Expiry date / CVV #

Signature

☐ Direct Debit

Cairns Indigenous Art Fair Limited BSB: 064-804 Account: 1381 2686

Please let us know if you are making a direct deposit so we can ensure that your gift is acknowledged.

Please quote CIAF and your name as the reference.



Eip Karem Belzam dance troupe. Photograph Lovegreen Photography

SPONSORS & PARTNERS

CIAF would like to thank and acknowledge the many sponsors and supporters who assist in presenting this annual cultural celebration. CIAF would like to acknowledge each individual partner, and we look forward to working with you all into the future.

FOUNDATION PARTNERS



Queensland Government

This project is supported by the Queensland Government through Arts Queensland's Backing Indigenous Arts initiative, which aims to build a stronger, more sustainable and ethical Aboriginal and Torres Strait Islander arts industry in the State.



THE VISUAL ARTS AND CRAFT STRATEGY



Indigenous Visual Arts Industry Support

Cairns Indigenous Art Fair Limited is assisted by the Australian Government through the Australia Council, It's arts funding and advisory body.

PRINCIPAL PARTNERS



MAJOR PARTNERS



MEDIA SPONSORS



ACCOMMODATION PARTNERS



CAIRNS OASIS RESORT

PROGRAM PARTNERS



State Library of Queensland



Total Project Group Architects





Photograph by Blueclick Photography & Lovegreen Photography



CIAF Closing Ceremony 2017. Photograph Lovegreen Photography

CIAF CAIRNS INDIGENOUS ART FAIR

AUSTRALIA'S PREMIER INDIGENOUS ART FAIR

ciaf.com.au

13 – 15 July 2018
Cairns Cruise Liner Terminal

OPENING NIGHT THURSDAY 12TH JULY

WARNING: This report may contain images of Aboriginal and Torres Strait Islander peoples who are deceased. The Cairns Indigenous Art Fair advises that this report is published in good faith, without intent to cause distress to anyone of Aboriginal and Torres Strait Islander cultural heritage.

Information in this publication is current at time of printing.

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