



10th ANNIVERSARY

CAIRNS INDIGENOUS ART FAIR

AUSTRALIA'S PREMIER INDIGENOUS ART FAIR

10 – 14 July 2019

ciaf.com.au



2019 REPORT

Cairns Indigenous Art Fair acknowledges the Traditional Owners and Custodians of the lands, waters and seas on which we work and live, paying respect to Elders, past and present.



10 – 14 July 2019

ciaf.com.au

2019 REPORT

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Bernard Singleton, CIAF 2018,
photograph: Wade Lewis.

Cover: Old Hopevale family home, Wanda Gibson, 2019, acrylic on board, photograph: Michael Marzik.



CIAF's 10th Anniversary

CIAF 2019

In July 2019 CIAF celebrated its 10 year anniversary through an immersive five day program of art, dance, fashion, music, performance, children programs, artist's talks and comedy celebrating the vibrant Indigenous cultures of Australia's First Peoples.

Traditionally held over three days at the Cairns Cruise Liner Terminal, this year's event was held from Wednesday 10 to Sunday 14 July to accommodate an expanded program of innovative new events and a stellar line up of entertainment. Satellite events held at venues across the city included Cairns Art Gallery, Tanks Arts Centre, and the newly opened Cairns Performing Arts Centre.

Adopting the theme of "My Yarn Now", CIAF 2019 kicked off with an Opening Night Celebration under the stars when Indigenous entertainers Black Image, Mau Pau and hosted by Sean Choolburra.

The program saw dynamic new events come to life including: the CIAF Symposium 2019 – QLD Indigenous Art – From Small Beginnings to World Recognition; Cultural Heights – A Legacy of Traditional Language and Song; Thancoupie – A Legacy of Cultural Power; Blak Comedy Up Late and Embrace Projection Art.

CIAF 2019 celebrated Two Cultures, One Event, Ten Extraordinary Years.

Vision

To provide platforms for cultural exchange and economic opportunity for Queensland Indigenous artists.

Values

Authenticity – Create an ethical marketplace that will educate audiences through indigenous knowledge and control and personal engagement with the artists.

Connection to Culture and Country – critical for Indigenous artists and communities for cultural maintenance and the development of artistic practices for expressing culture through art form.

Economic opportunity – acknowledged in the business model that enables financial return to artists and the viability of CIAF.

Vibrancy – CIAF offers a world-class marketplace and opportunities for cultural exchange that inspire locally, nationally and internationally.

Equity – CIAF is committed to the employment, training and professional development of Aboriginal and Torres Strait Islander people

GOALS

Leverage existing markets and develop new markets for Queensland Indigenous art.

Grow audiences through immersive Indigenous arts and cultural experiences.

Build CIAF's national and international profile.

Contribute to development pathways for Queensland Indigenous artists.

Ensure the relevancy and viability of CIAF.

Left: Corals at my father's Country (diptych), Amanda Gabori, MIART, Photograph: Michael Marzik



Kim Norman, Photograph: Pompuuraaw Arts & Cultural Centre

HISTORY OF CIAF

HISTORY

The Cairns Indigenous Art Fair (CIAF) was established by the Queensland Government as a strategic initiative of the Backing Indigenous Arts program in 2009. In order for CIAF to reach its full potential the event transitioned to independent status outside of the auspices of the Queensland Government. A task force was established and in 2013 CIAF became a corporate entity.

CIAF 2014 was the first Art Fair delivered by CIAF Ltd. CIAF has generated strong creative and economic outcomes, both locally and nationally, since its inception. Over the past nine years, more than 280,000 people have participated in or attended CIAF. An estimated 1,600 Queensland Aboriginal and Torres Strait Islander artists have been represented, more than \$6.8 million in Queensland Indigenous art has been sold, and approximately \$22 million has been injected in to the Queensland economy.

STRATEGIC PLAN OVERVIEW

-  Leverage existing markets and develop new markets for Queensland Indigenous art
-  Grow audiences through immersive Indigenous arts and cultural experiences
-  Build CIAF's national and international profile
-  Contribute to development pathways for Queensland Indigenous artists
-  Ensure the relevancy and viability of CIAF



Photograph: Lovegreen Photography

MESSAGE FROM CAIRNS INDIGENOUS ART FAIR CHAIRPERSON



Tom Mosby
CIAF BOARD
CHAIRPERSON

I am excited to present the outcomes of CIAF 2019 and our celebration of ten extraordinary years!

It is an honour to acknowledge the traditional custodians of the land on which CIAF takes place. I also recognise CIAF Patrons, His Excellence Paul De Jersey AC, Governor of Queensland, and Henrietta Fourmile Marrie, Patron First Peoples.

I also recognise the commitment of my fellow Board of Directors and of course, the amazing work of CIAF's executive team, staff, contractors and volunteers who have delivered the most exciting Art Fair yet. On behalf of my fellow Board of Directors, we were thrilled to oversee and guide the annual presentation of such an amazing artistic and cultural showcase of all that our Queensland Aboriginal and Torres Strait Islander communities have to offer.

I also acknowledge and thank our most valued participating galleries, art centres and artists for their passion, creativity and cultural contribution to this year's anniversary program.

CIAF is an event built on strong partnerships that underpin the programming and this year features a number of special elements and highlights in keeping with the significance of this year's milestone: The curated exhibition entitled *My Yarn Now*, the beautiful and hugely successful tribute exhibition to the amazing woman that was Thancoupie, the first of its kind Cultural Heights choral performance in the new Cairns Performing Arts Centre and this year's fashion performance of Buwal-Barra. Messenger. Yesterday, Today, Tomorrow.

This year also marked the third annual CIAF Art Awards offering a total of \$50,000 in cash prizes and a new 3-D sculpture category sponsored by Ports North.

CIAF would not be possible without its generous and loyal group of sponsors and partners and we sincerely thank each and every one for their new and ongoing support.

Finally, thank you, the people, who come along each year and contribute to the wonderfully warm and sharing spirit that is CIAF.

MESSAGE FROM CAIRNS INDIGENOUS ART FAIR ARTISTIC DIRECTOR



Janina Harding
ARTISTIC DIRECTOR

It was with great jubilation that we delivered CIAF 10th year anniversary celebration. In 2019, we looked back to honour artists who were with us from the start. To mark this occasion we honoured CIAF's founding Patron Thancoupie Gloria Fletcher AO, with a key satellite exhibition at the Tanks Art Centre, *Thancoupie Tribute – A Legacy of Cultural Power*. Jointly curated by myself and writer, art consultant and independent curator, Jennifer Isaac, the exhibition was a highlight of Thancoupie's artistic periods, revealing her remarkable prowess and enduring inspiration.

We acknowledge that many of Queensland First Peoples' artists have made a significant contribution to the art fair over this period, with works created, acquired and exhibited by major cultural institutions across the nation. I'm excited to have shared this year's art fair theme, *My Yarn Now*, a visual survey of FNQ stories inspired by artists' lived experiences and meaningful happenings that have shaped their world view. *My Yarn Now*, is Australia from a Blak perspective, inviting the viewer to become aware of our presence, the connection we have to our Country and people, and the cultural identity that defines us.

To commemorate the International Year of Indigenous Language, CIAF presented *Cultural Heights – A Legacy of Traditional Language and Song* at Cairns Performing Arts Centre (CPAC). A showcase of FNQ languages this first of its kind event profiles culture, language and song through a professional stage production. A community based project that draws from 'old' songs, Cultural Heights shines a spotlight on traditional language and the role it plays in story-telling and maintaining cultural cohesion. FNQ communities stand tall and defiant not confined by the cultural dynamics of a European concert hall. Be inspired by the vocalists from the communities of Yarrabah, Wujal Wujal, HopeVale, Poruma and Mer as they proudly show off their traditional singing techniques- defiantly raising the roof at CPAC.

This year's fashion performance, Buwal-barra...Messenger. Yesterday. Today. Tomorrow. (Yirrganydji for messengers of yesterday, today & tomorrow), shone a torch on culturally inspired adornment and wearable art with a spin. An exciting new project that took our creative team on Country, resulting in the most avant-garde collections to date. As Pormpuraaw art centre manager Paul Jakubowski expressed, "It's culture meets Lady Gaga".

At *CIAF Symposium 2019*, we posed the question: Can Queensland First Peoples' art be defined as a "movement"? Not to seek legitimacy, but to highlight the remarkable contribution Queensland artists have made to the national and international visual art sector. Have we moved on from 'Aboriginal art is a white thing', and flipped the colonial switch to empower ourselves in the depths of our cultural connection and philosophical values?

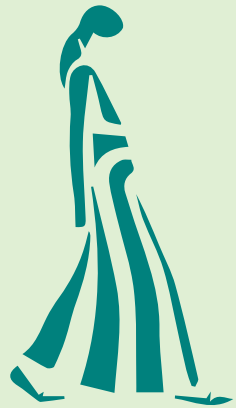
This year's program once again highlighted CIAF's ability to be inclusive, to embrace and empower artists and communities in one fantastic event that brings ALL people together to celebrate the two cultures of Queensland First Peoples'. CIAF's longevity is dependent on the extraordinary breadth of talented artists open to contribute to the sector on their terms, through a dialogue that is immersive whilst crushing the western construct of the term 'art'.

**OVER 46,000
VISITORS**

all venues from Wednesday 10
to Sunday 14 July



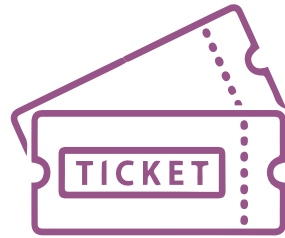
CIAF's Art Fair and Art Market
sales totalled
\$924,000



**Two
OUT OF
three**

of the Fashion Performances

SOLD OUT



Opening Night tickets
SOLD OUT,
with 1,500 attendees

**CIAF Symposium
SOLD OUT**



CIAF Symposium

New to the program this year, the CIAF Symposium 2019 featured academics, collectors, artists, designers, curators and sector professionals who discussed the current state of Queensland First Peoples' art and its future. The conversations explored the many factors that underpin culture, capacity and the contemporary art market in Queensland.

The CIAF Symposium was held prior to the official opening of CIAF on Wednesday 10 July 2019. The Symposium opened with keynote presenter Djon Mundine, followed by panel discussions with Hetti Perkins, Janina Harding and artists and curators.

The Symposium was presented in conjunction with Pullman Cairns International Hotel.

Comedy Up Late

Hosted by Constantina Bush, Comedy Up Late featured some of Far North Queensland's ridiculously funny Indigenous stand-up comedians, Sean Choolburra, Diat Alferink and Jay Wymarra. Comedy Up Late was hosted after the CIAF Fashion Performance.

Comedy Up Late was presented in conjunction with Design Cloud.



Sean Choolburra, Photograph: Blueclick Photography



Cultural Heights, David Mundrabay

Cultural Heights - A Legacy of Traditional Language and Song

To celebrate CIAF's 10th Anniversary and the UN International Year of Indigenous Language, CIAF collaborated closely with three Choir Directors, Deline Briscoe, Phillemon Mosby and Joey Tapau to develop traditional Indigenous language performances in the communities of Yarrabah, Wujal Wujal, Hope Vale, the Central Islands of Poruma, Masig, Iama, Warraber and the Eastern Island of Mer. Along the way, the directing trio have delivered language and song workshops, with the intention to revive traditional language, preserve local heritage and encourage intergenerational knowledge sharing. Cultural Heights celebrated cultural traditions, contemporary music and stories sung in Gunggandji, Yidinji, Yalanji, Guugu Yimithirr, Meriam Mir and Kulkaalgal Ya languages.

The project attracted people of all ages and genders which bonded through song, became one family through singing. In practising the traditional musicology of breathing techniques, the choirs were able to produce diverse and soulful harmonies.

Cultural Heights, as its name implies, has been an outcome based project that has not only encouraged a sense of social inclusion and cohesion, but has also worked to strengthen cultural identity while fostering a respect and love of music for life. The end result is a reimagining of songs, sung in language, which is proof alone that Far North Queensland's First Peoples' culture is precious and seamless, while continuing its journey to adapt and evolve.

Cultural Heights would like to thank the Yarrabah, Wujal Wujal, Hope Vale, the Central Islands of Poruma, Masig, Iama, Warraber and the Eastern Island of Mer communities for their ongoing support of the project.

Cultural Heights was presented in conjunction with Arts Queensland, Australia Council for the Arts, Mi Haven, TSIRC and Skytrans and supported by Wujal Wujal Aboriginal Shire Council and HopeVale Aboriginal Shire Council.

EMBRACE Projection Art

As part of CIAF 10th year anniversary celebration, CIAF collaborated with JCU and TAFE NQ on the inaugural projection art project called EMBRACE. A selection of works which were previously exhibited at CIAF, were mapped by JCU students and professors and projected onto various building in Cairns. Live drawing took place by TAFE students in the city venue. The projections served as a creative approach to activating new spaces which were all part of the CIAF program. Venues included Tanks Art Centre, Cruise Liner Terminal and Cairns Post building.

EMBRACE was presented in conjunction with GWI.

Curated by CIAF Artistic Director Janina Harding and renowned curator and writer Hetti Perkins, the Art Fair showcased works from 12 art centres, 6 local art galleries, two commercial galleries exhibited in the Art Fair across Queensland. Each year, the Art Fair is given a theme which the art centres are asked to respond to. The 2019 theme, My Yarn Now, was a collection of contemporary stories told through artistic reflection to reveal the lives of First Peoples' from Far North Queensland.

The Art Fair was presented in conjunction with Cairns Airport.

ART FAIR EXHIBITORS

UMI Arts Limited	MIArt - Mornington Island Art
Vivien Anderson Gallery	Erub Arts
Canopy Art & Editions Tremblay NFP	Art Gang - Lockhart River
Black Square Arts	Umbrella Studio Contemporary Arts
Yarrabah Arts and Cultural Precinct	KickArts Contemporary Arts
Wei'num Arts & Crafts	OneSpace Gallery
Giringun Aboriginal Art Centre	Kalan Clay House
Moa Arts	Pormpuraaw Art & Cultural Centre
Hopevale Arts and Cultural Centre	Badu Art Centre
Wik & Kugu Art Centre	Bwgcolman Artists' of Palm Island

Amy Loogatha 2019, MIART - Mornington Island Art



Photograph: Michael Marzik



Photograph: Blueclick Photography

ART MARKET

ART MARKET

The Art Market was open across the full three days in a purpose-built, fully air-conditioned temporary pavilion next to the Cairns Cruise Liner Terminal. The Art Market presents an affordable and ethical marketplace for visitors to vast range of high quality products made by Indigenous artists including, artwork, ceramics, merchandise, gift ware, clothing, accessories, weavings and carvings.

The Art Market featured 36 exhibitors, representing artists and designers from around the region as well as local galleries, art centres and collectives. The Art Market was presented in conjunction with Sea Swift.

ART MARKET EXHIBITORS

Indij Design	Nerelle Nicol
MiArt - Mornington Island Art	UMI Arts Limited
Moa Arts	Girringun Aboriginal Art Centre
Art of Melanie Hava	NPA Arts
Art Gang - Lockhart River	Pormpuraw Art & Cultural Centre
Wik & Kugu Art Centre	Arone Meeks
Ngadjijina' Delissa Walker	Traditional Yidinji Arts
Gimuy Gallery	Lisa Michl Ko-Manggen
Joint Venture Community Artist Development	Hopevale Arts & Cultural Centre
Yarrabah Arts and Cultural Precinct	Contemporary Australian Indigenous Art, Queensland College of Art, Griffith University
Yalanji Arts - Mossman Gorge	K.O.C.A Keeping Our Culture Alive
Badu Art Centre	Tarnanthi
Kgari 3 Sisters	Thancoupie Bursary
Native Creations	Eyeline
Wei'Num Arts and Crafts	IACA
Gab Titui Cultural Centre	Black Star Radio
Jubba Designs	NAVA



Photograph: Lovegreen Photography



Photograph: Kerry Trapnell



Morrington Island Dancers, CIAF 2019 Opening Night, Photograph: Blueclick Photography

Opening Night

CIAF's tenth anniversary celebration officially kicked off with a spectacular party at the Cairns Cruise Liner Terminal on Thursday

Guests were treated to a first glimpse of the event's centrepiece Art Fair inspired by the theme, My Yarn Now, along with a vibrant entertainment line-up on the outdoor stage including Black Image, Mau Power, Constantina Bush, Sean Choolburra, Muynge Koekaper Dance Team and Mornington Island Dancers and other traditional dance groups. Food and drinks from local artisan suppliers and a spectacular fireworks display completed the festivities.

CIAF Opening Night was presented in conjunction with Ports North.

CIAF Fashion Performance – Buwal-Barra... Messenger. Yesterday. Today. Tomorrow.

Based on the journey of a story or voice being carried and delivered, the Fashion Performance showcased wearable art and elaborate adornment created by 15 Indigenous designers from across Queensland. The performance was jointly curated by Craftsman, Bernard Singleton, and Sustainable Fashion Designer Simone Arnol, choreographed by Professional Dancer Hans Ahwang and produced by Monique Burkhead.

Presented in conjunction with Crystalbrook, Skytrans and Peppermint Magazine.

Thancoupie - A Legacy of Cultural Power

A tribute exhibition to Thancoupie, CIAF's founding Patron. The exhibition celebrated Thancoupie's contribution to the arts and showcased the legacy that she has left behind for all to cherish and reflect upon. The exhibition showcased works from the various periods of her career.

Presented in conjunction with Capta Group.



CIAF Fashion Performance, Designer Chantel Henley, Photograph: Kerry Trapnell Photography

CIAF ART AWARDS

The CIAF Art Awards continues to support the professional development of Queensland Aboriginal and Torres Strait Islander artists exhibited within the curated Art Fair space.

The Art Awards provide an opportunity for artists to increase their profile in the pursuit of innovation and excellence. In 2019, CIAF expanded the prize pool to introduce the 3D and Sculpture Award.

All eligible works exhibited in the Art Fair were judged prior to the Art Fair opening to the public by esteemed judges

2019 CIAF ART AWARD WINNERS:

Premier's Award for Excellence sponsored by Queensland Government (\$15,000)

Janet Fieldhouse, Vivien Anderson Gallery

Cairns Regional Council's Art Centre Award (\$10,000)

HopeVale Arts & Cultural Centre

Cairns Airport's Innovation Award (\$10,000)

Girringun Aboriginal Art Centre

Ports North 3D & Sculpture Award (\$5000)

Syd Bruce Shortjoe, Pormpuraaw Arts & Cultural Centre for Tiger Prawn 2019 ghostnet sculpture

Westpac Emerging Artist Award (\$5000)

Tamika Grant-Iramu, Onespace Gallery for Carving memories: propagation by roots 2019

**Gillian Mailman Group of Companies Peoples' Choice Award
in honour of Waal Waal Ngallametta (\$5000 prize)**

Daniel O'Shane, Meuram and Zogo Ni Pat, vinylcut, hand-wiped

With thanks to



Left: Our Fruits, Flora Warria, Ngalmun Lagau Minalal (Moa Art Centre)



In its 10th anniversary year the CIAF Collectors + Curators group comprised 63 members, including a cohort of 28 Museum of Contemporary Art (MCA) Ambassadors. Of the attendees 4 members of the group were internationals, 39 were first time visitors and 37 were collectors. We had an outstanding attendance of 8 directors and 18 senior staff members of public institutions, including 4 national/state galleries.

Overall, the Collectors and Curators program was very successful and having high profile art world people, such as Elizabeth Ann Macgregor, involved in opening the Cairns Art Gallery exhibition and judging consolidates CIAF's reputation and the attracts public interest. Major acquisitions took place within the Art fair from National Gallery of Victoria, Cairns Art Gallery and Bendigo Art Gallery as well as a large number of works being acquired for significant private collections.

Collectors and Curators program was presented in conjunction with Coral Expeditions.



Photographs Lovegreen Photography

CIAF CONVERSATIONS

Returning to the CIAF program for the three year, CIAF conversations is an interactive forum for leading Indigenous artists to share insight into their life and practice, enhancing understanding of their work through this rare opportunity for personal engagement with visitors. CIAF conversations were held on the main stage each day of CIAF. Conversations included looking back on 10 years of CIAF and the UN International Year of Indigenous Languages.

CIAF Conversations was presented in conjunction with BDO.

ARTIST TALKS

Artists hosted daily talks at their stalls to share the stories and influences behind their artworks.

ART WORKSHOPS AND DEMONSTRATIONS

A number of workshops and demonstrations were held during CIAF which included traditional basket weaving and Torres Strait Island weaving.

The art workshops were presented in conjunction with Ancient Journeys.

GUNGUN WARRUWARRU (CHILDREN'S CORNER)

Hosted by R.E.A.C.H each year at CIAF, the Children's Corner is a free creative space on-site for children to learn and create alongside Indigenous artists. A variety of mediums are explored including clay, printing, painting and more.

Gungun Waruwaru (Children's Corner) was presented in conjunction with CEMA.

STORY TIME SESSIONS

A showcase of Aboriginal and Torres Strait Islander stories, songs and dance from Tropical North Queensland presented by local Indigenous performers. CIAF in collaboration with Cairns City Library invited children and parents to a special Indigenous Storytime in the lead up to CIAF.

CLOSING CEREMONY

Thrilling and reminiscent, the closing ceremony stole our hearts away in a collaborative goodbye performed by the CIAF 2019 cultural dance groups. Thousands of visitors watched the final dancing of the various dance groups until the music faded for another year.

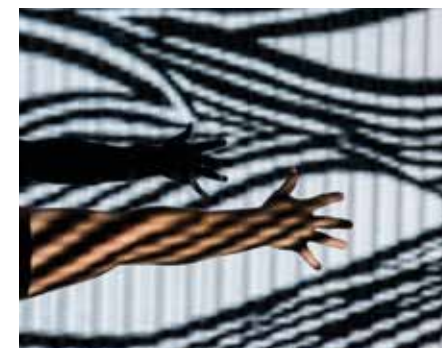
The closing ceremony also included the presentation of the People's Choice Award with crowd favourite Daniel O'Shane for his work Meuram and Zogo Ni Pat.

SATELLITE EVENTS & EXHIBITIONS

The success of the CIAF 2019 Art Fair was topped by satellite events and exhibitions including Embrace Projection Art, Storytime Sessions at Cairns library. Satellite exhibitions included Cairns Art Galley's exhibitions; Queen's Land Blak Portraiture, Contemporary Bamboo Furniture Design from Mer and Naomi Hobson Adolescent Wonderland as well as exhibitions at Umi Arts, TAFE Queensland and Yarrabah Arts and Cultural Precinct.



Queen's Land Blak Portraiture: Late 19th Century to the Present Exhibition



Embrace Projection Art



Storytime at the Library, Photograph: Lovegreen Photography



Photograph: Lovegreen Photography (6).jpg

MARKETING AND COMMUNICATIONS

Digital Summary

In 2019, CIAF increased online and social media presence. Digital advertising was managed by local media agency Red Carrot. CIAF was promoted across Facebook, Instagram and YouTube.

Publicity

This year the PR for CIAF was again handled by Pip Miller PR. Marketing objectives included positioning CIAF as the ultimate event for Queensland Indigenous arts and culture and place it on a regional stage, presenting the event to local, state and national audiences. A combined local and national coverage tally of 261 print, online and broadcast (TV and radio) clips were collected with an Advertising Value Equivalent (AVE) \$11,322,00.

Skytrans Uniform Competition

Together CIAF and Skytrans presented an acquisitive art prize to celebrate CIAF's 10th Anniversary. CIAF invited Queensland based Aboriginal and Torres Strait Islander artists to submit a 2D work in any medium for the Skytrans Uniform Design Competition. The winning artwork was incorporated into a newly designed Skytrans uniform and presented at the CIAF Fashion Performance. Five shortlisted artworks were also displayed at CIAF's Art Market. The competition was promoted across print, digital and TV.

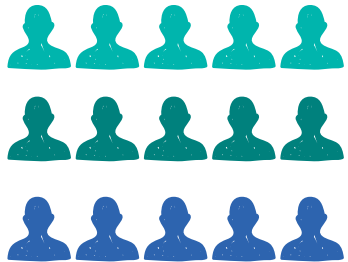
Art Collector Magazine

To celebrate CIAF's 10th Anniversary, Art Collector published a special edition magazine. 5,000 copies of the magazine were handed out to visitors onsite at CIAF and all satellite exhibitions. The magazine included articles on each of the exhibiting art centre as well as key events.



Mau Power. Photograph: Blueclick Photography

ATTENDANCES



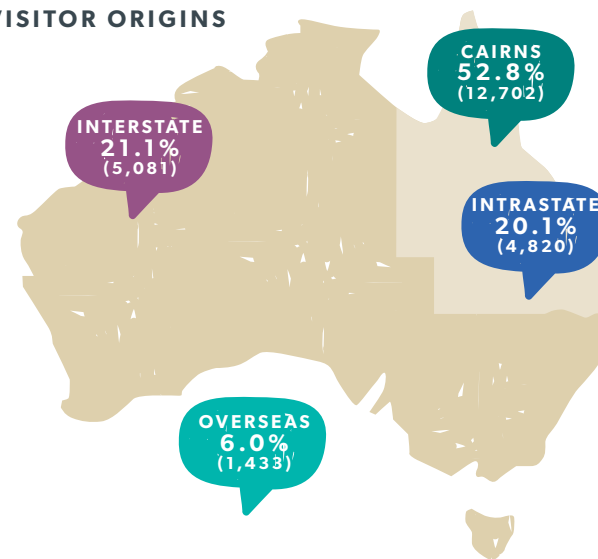
ATTENDEES 46,000



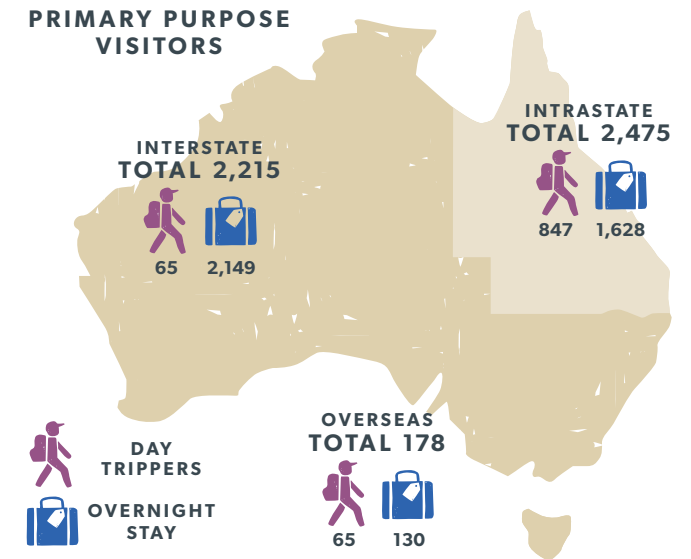
TOTAL NUMBER OF DAYS



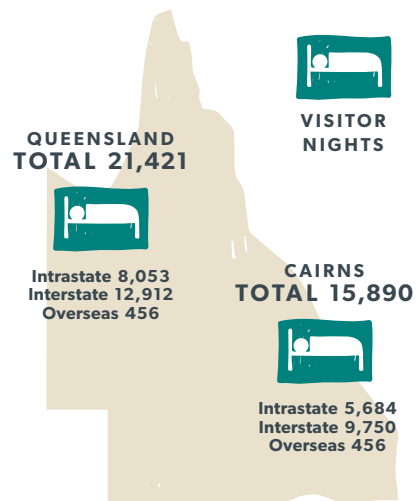
VISITOR ORIGINS



PRIMARY PURPOSE VISITORS



DIRECT VISITOR NIGHTS



INTRASTATE



VISITOR NIGHTS

INTERSTATE



OVERSEAS



OVERNIGHT VISITOR EXPENDITURE (OVE)

1,628 VISITORS	\$182.89 AVERAGE DAILY SPEND	4.9 AVERAGE NIGHTS STAY	\$1,450,605 OVE
2,149 VISITORS	\$222.96 AVERAGE DAILY SPEND	6.0 AVERAGE NIGHTS STAY	\$2,878,959 OVE
130 VISITORS	\$307.70 AVERAGE DAILY SPEND	3.5 AVERAGE NIGHTS STAY	\$140,297 OVE



VISITOR DAY TRIP EXPENDITURE

977
VISITORS

\$131.51
AVERAGE SPEND PER VISITOR



ORGANISER DIRECT AND INCREMENTAL EXPENDITURE

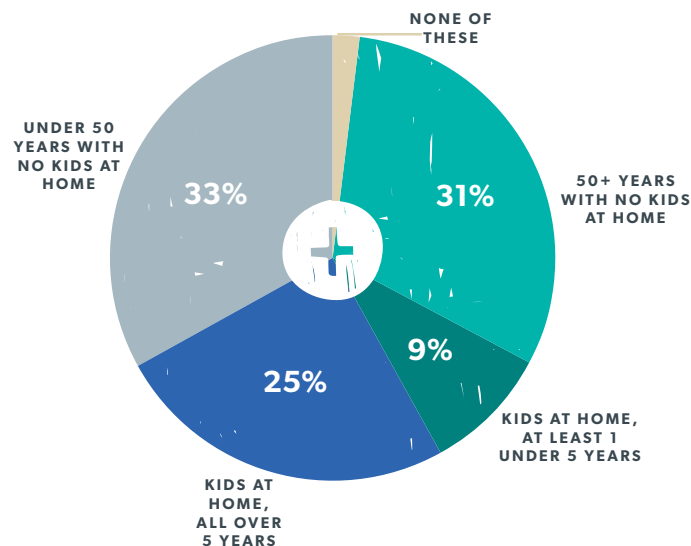
ORGANISER CONTRIBUTION (CAIRNS)

GROSS EXPENDITURE - EXPENDITURE FROM OUTSIDE CAIRNS	ESTIMATED % OF INCOME OBTAINED FROM OUTSIDE CAIRNS	TOTAL OBTAINED FROM OUTSIDE CAIRNS
\$1,503,794	75.3%	\$1,132,782

ORGANISER CONTRIBUTION (QUEENSLAND)

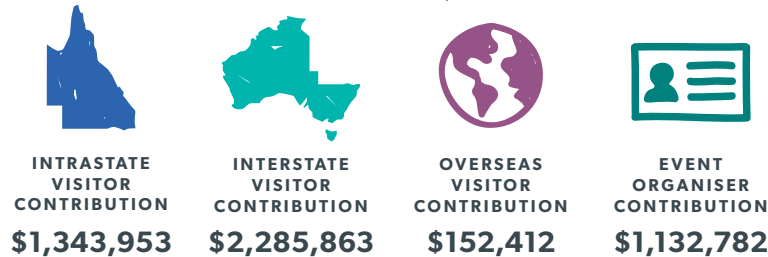
GROSS EXPENDITURE - EXPENDITURE FROM OUTSIDE QUEENSLAND	ESTIMATED % OF INCOME OBTAINED FROM OUTSIDE QUEENSLAND	TOTAL OBTAINED FROM OUTSIDE QUEENSLAND
\$1,527,994	23.1%	\$353,643

DEMOGRAPHIC PROFILE



ECONOMIC AND TOURISM IMPACTS

Total Direct and Incremental Expenditure for Cairns



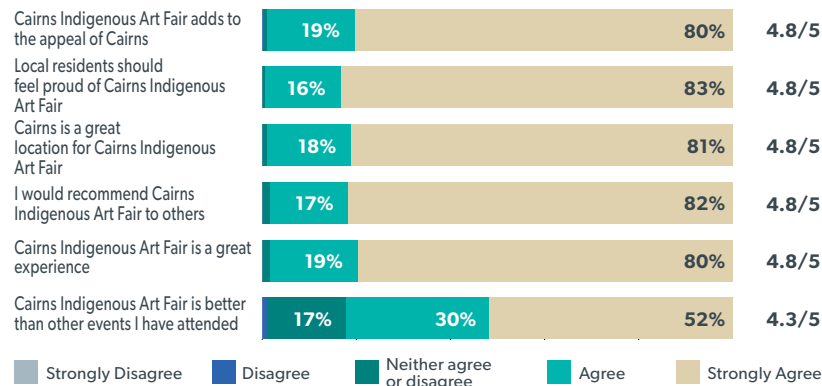
TOTAL DIRECT AND INCREMENTAL EXPENDITURE FOR CAIRNS \$4,915,010

Total Direct and Incremental Expenditure for Queensland



TOTAL DIRECT AND INCREMENTAL EXPENDITURE FOR QUEENSLAND \$3,387,620

COMMUNITY PRIDE



AT A GLANCE

+ Across the five days, Cairns Indigenous Art Fair attracted 24,035 individuals who attended or participated in one of the Cairns Indigenous Art Fair events.

+ Cairns Indigenous Art Fair generated direct and incremental expenditure of \$4,915,010 attributable to the Cairns economy and \$3,387,620 attributable to the Queensland economy.

+ Cairns Indigenous Art Fair was responsible for generating 15,890 visitor nights in Cairns. The majority of these nights were generated by interstate visitors (9,750).

+ In total, \$4,469,860 was spent by overnight visitors who stayed more than 40km from their normal place of residence. The majority of this spending was undertaken by interstate visitors (\$2,878,959).

+ When assessing 'community pride', Cairns Indigenous Art Fair rates high to very high on all indicators. All statements recorded an average of 4.8/5 agreement level, except 'Cairns Indigenous Art Fair is better than other events I have attended (4.3/5).



Artist Bruce Bell, Wik & Kugu Arts and Crafts Centre, Photograph: Kerry Trapnell Photography

OUR PEOPLE

GOVERNANCE

CIAF Patron is the Governor of Queensland, His Excellency the Honourable Paul de Jersey AC and Patron First Nations, Henrietta Fourmile-Marrie, Gimuy Walubara Yidinji Traditional Owner.

The CIAF Board are highly respected cultural, business and political leaders who bring significant experience and a broad skill base.

CIAF's core staff team comprises six permanent positions, three of which are filled by Indigenous people. This core team is supplemented by contractors and casual staff in the preparation and delivery of the annual CIAF event.

PATRONS



His Excellency
the Honourable
Paul de Jersey AC

GOVERNOR OF
QUEENSLAND,
PATRON - CAIRNS
INDIGENOUS ART FAIR



Henrietta
Fourmile-Marrie

PATRON FIRST
NATIONS CAIRNS
INDIGENOUS ART
FAIR



Opening Night, Photograph: Lovegreen Photography



Mornington Island Dancer, Photograph: Blueclick Photography

OUR PEOPLE

BOARD

Tom Mosby - Chair

Chief Executive Officer, Koorie Heritage Trust

Cr Bob Manning – Deputy Chair

Mayor of Cairns

Andrew Clark - Treasurer

Deputy Director, National Gallery of Victoria

Gill Mailman

CEO, FibreOptics NQ & ICT Connect

Marilyn Miller

Artistic Associate, Dancer and Choreographer

Arone Meeks

Artist

Norris Carter

CEO, North Queensland Airports

STAFF

Janina Harding

Artistic Director

Vanessa Gillen

General Manager

Wanda Weatherall

Administration Officer

India Collins

Project Manager

Rachel Young

Marketing & Communications Manager

Renee Harris

Artistic Associate

Scott Large

Operations Manager

Jared Moore

Production Manager

Shelley Hart

Volunteer Coordinator

Fashion Creatives

Bernard Singleton

Simone Arnol

Hans Ahwang

Monique Burkhead

Collectors and Curators Program managers

Hetti Perkins

Tony Albert

Publicity

Pip Miller PR

Photography and videography

Blueclick Photography

Lovegreen Photography

Kerry Trapnell

Michael Marzik

Chris Baker

Wade Lewis and Matt Mallett

Design

Impress Art

Special thanks

Greg Steele

Sharon Weatherall

CIAF Volunteer Team

Chris Stannard and the Tanks Art Gallery Team

Kerry Robertson, Jamiee Tanswell & Maree Willis

Sue Godkin



Artist Walter Brim, Keeping Our Culture Alive. Photograph: Wade Lewis

DONATE TO CIAF

CIAF is a public interface for Indigenous artists from around the state, providing an opportunity to extend their skills, promote their culture, and sell art work in an ethical environment. The event offers participants and visitors a celebratory and authentic experience of Indigenous cultural exchange, presenting an integral element of life in Queensland.

Yes, I'd like to give!

I would like to make my tax-deductible gift of

☐ \$100 ☐ \$200 ☐ \$500 ☐ \$1,000 ☐ \$5,000 ☐ Other amount \$

Name*:

*Exactly as you would like it to appear in the Cairns Indigenous Art Fair Annual Report acknowledgements.

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☐ tick if you do not want to receive regular communications from us

☐ I would like to leave a bequest to the Cairns Indigenous Art Fair, please contact me

☐ Cheque (Please make cheques payable to *Cairns Indigenous Art Fair Limited*)

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Cairns Indigenous Art Fair Limited BSB: 064-804 Account: 1381 2686

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CIAF would like to thank and acknowledge the many sponsors and supporters who assist in presenting this annual cultural celebration. CIAF would like to acknowledge each individual partner, and we look forward to working with you all into the future.

FOUNDATION PARTNERS



**Queensland
Government**

This project is supported by the Queensland Government through Arts Queensland's Backing Indigenous Arts initiative, which aims to build a stronger, more sustainable and ethical Aboriginal and Torres Strait Islander arts industry in the State.



Cairns Indigenous Art Fair Limited is assisted by the Australian Government through the Australia Council, it's arts funding and advisory body.

Supported through the Australian Government's Indigenous Visual Arts Industry Support Programme.

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Left: Sewalau Thonar, Fiona Elisala, Ngalmun Lagau Minalar (Moa Art Centre)



Photograph by Blueclick Photography & Lovegreen Photography



Photograph: Wade Lewis and Matt Mallett

CAIRNS INDIGENOUS ART FAIR

AUSTRALIA'S PREMIER INDIGENOUS ART FAIR

10 – 12 July 2020

ciaf.com.au

WARNING: This report may contain images of Aboriginal and Torres Strait Islander peoples who are deceased. The Cairns Indigenous Art Fair advises that this report is published in good faith, without intent to cause distress to anyone of Aboriginal and Torres Strait Islander cultural heritage.

Information in this publication is current at time of printing.

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